



Beverages - Alcohol

Campaign: URSUS STEPS UP FOR THE BEARS OF ROMANIA

Brand: URSUS

Client: Ursus Breweries

Lead Agency: Leo Burnett Bucharest

Contributing Companies: Fundatia Conservation Carpathia, Media Investment

Branded Content & Entertainment

Campaign: Yuki Saaki

Brand: IQads

Client: Iqads Romania

Lead Agency: Saatchi Creative Hub

Contributing Companies: Studioset

Campaign: Your place is in the kitchen only when you want it to be.

Brand: Tazz

Client: HCL Online Advertising

Lead Agency: Jam Session Agency

Contributing Companies: Conversion, Graffiti PR

Campaign: STRANGER HEATHENS

Brand: Stranger Things

Client: Netflix

Lead Agency: Cohn & Jansen Creative Network

Contributing Companies: Luca's Art Film, MSL The Practice, Electric Castle

Campaign: On Romanian's Mother Tongue

Brand: Kaufland

Client: Kaufland Romania

Lead Agency: v8

Contributing Companies: Saga Film, UM Romania

Campaign: KFC Popcorn chicken

Brand: KFC

Client: US FOOD NETWORK

Lead Agency: McCann Bucharest

Contributing Companies: UM Romania, Golin Romania, MRM Romania



Campaign: Fundraising Reinvented with the 1st Charitable Movie
Brand: HOSPICE
Client: Hospice - Casa Sperantei
Lead Agency: Colorbitor Production
Contributing Companies: Kaufland Romania, Schwarz Grup

Campaign: Durex - Speak-Up
Brand: Durex
Client: Reckitt Benckiser Romania
Lead Agency: ZENITH ROMANIA
Contributing Companies: n/a

Campaign: DEAR 15-YEAR OLD ME
Brand: ALWAYS
Client: P&G Romania
Lead Agency: Leo Burnett Bucharest
Contributing Companies: GRF+ , Ketchum, EssenceMediacom

Campaign: 22 Epic Nights
Brand: Samsung
Client: SAMSUNG ROMANIA
Lead Agency: Cheil Centrade
Contributing Companies: Leo Burnett, STARCOM, MSL The Practice

Branded Utility

Campaign: Unmask fears
Brand: Kinder
Client: Ferrero Romania
Lead Agency: Publicis Romania
Contributing Companies: MSL The Practice, MINDSHARE

Campaign: T.R.A.I.
Brand: Storia.ro
Client: OLX Online Services **Lead Agency:** Publicis Romania
Contributing Companies: Digitas Romania, Media Investment, MSL The Practice

Campaign: STUP by Banca Transilvania
Brand: Banca Transilvania
Client: Banca Transilvania
Lead Agency: Leo Burnett Bucharest & established.now
Contributing Companies: Saga Film

Campaign: Discoverage
Brand: Vodafone Discoverage
Client: Vodadone Romania
Lead Agency: McCann Bucharest
Contributing Companies: Wavemaker Romania, Oxygen Romania

Campaign: Bookvertising
Brand: Nemira
Client: Nemira Publishing House
Lead Agency: Saatchi Creative Hub
Contributing Companies: n/a

Business to Business

Campaign: STUP by Banca Transilvania
Brand: Banca Transilvania
Client: Banca Transilvania
Lead Agency: Leo Burnett Bucharest & established.now
Contributing Companies: Saga Film

Campaign: Hello, intelligent businesses
Brand: George
Client: BCR
Lead Agency: Cohn & Jansen Creative Network
Contributing Companies: Wavemaker

Campaign: #GATADEBUSINESS
Brand: Raiffeisen Bank
Client: Raiffeisen Bank
Lead Agency: Publicis Romania
Contributing Companies: ZENITH ROMANIA, MSL The Practice

Corporate Reputation

Campaign: The Good in the New Generation
Brand: McDonald's
Client: McDonald's Romania
Lead Agency: DDB Romania & OMD Romania
Contributing Companies: Tribal Romania

Campaign: Poem of Change
Brand: BCR
Client: BCR Romania
Lead Agency: Cohn & Jansen Creative Network
Contributing Companies: Wavemaker Romania

Data-Driven

Campaign: T.R.A.I.
Brand: Storia.ro
Client: OLX Online Services **Lead Agency:** Publicis Romania
Contributing Companies: Digitas Romania, Media Investment, MSL The Practice



Campaign: FoodBook
Brand: Carrefour
Client: Carrefour Romania
Lead Agency: Publicis Romania & Digitas Romania
Contributing Companies: n/a

Campaign: Be Who You Want To Be
Brand: Spotify
Client: Spotify
Lead Agency: Leo Burnett Bucharest & established.now
Contributing Companies: Saga Film, Global Records, UM Romania

David Vs. Goliath

Campaign: Be Who You Want To Be
Brand: Spotify
Client: Spotify
Lead Agency: Leo Burnett Bucharest & established.now
Contributing Companies: Saga Film, Global Records, UM Romania

Durables

Campaign: AllOut by Samsung
Brand: Samsung
Client: Samsung Romania
Lead Agency: Leo Burnett Bucharest & Centrade | Cheil Romania
Contributing Companies: MSL The Practice, STARCOM, Established Now, DeMoga Music

Campaign: ARCTIC - FORGOTTEN
Brand: ARCTIC
Client: ARCTIC
Lead Agency: McCann Bucharest
Contributing Companies: Spark Foundry Romania, Viral Nation, Oxygen Romania, Zitec

E-commerce

Campaign: Your place is in the kitchen only when you want it to be.
Brand: Tazz
Client: HCL Online Advertising
Lead Agency: Jam Session Agency
Contributing Companies: Conversion, Graffiti PR, Ketchum

Campaign: NEW IS FOR NOW. SMART IS FOREVER.
Brand: Flip Romania
Client: Flip Technologies
Lead Agency: Jam Session Agency
Contributing Companies: Difrnt Agency, Conversion, Izi Data



Campaign: Carrefour solves it, Bringo delivers it

Brand: Carrefour

Client: Carrefour Romania

Lead Agency: Publicis Romania

Contributing Companies: Bringo Romania, Havas Media, Funnel Agency, Saga Film

Energy

Campaign: The engine for your projects

Brand: SOCAR

Client: SOCAR

Lead Agency: Minio Studio

Contributing Companies: Carat Romania, Fulg Media Romania, ThinkDigital

Campaign: Electripedia Eduplatform - The SMART electricity bill saver

Brand: Enel Romania

Client: Enel Romania

Lead Agency: DENTSU CREATIVE

Contributing Companies: UPSWING, Canopy, Oxygen Romania, Media Investment

Engaged Communities

Campaign: Yuki Saaki

Brand: IQads

Client: Iqads Romania

Lead Agency: Saatchi Creative Hub

Contributing Companies: Studioset

Campaign: Speak-Up

Brand: Durex

Client: Reckitt Benckiser Romania

Lead Agency: ZENITH ROMANIA

Contributing Companies: n/a

Campaign: MUSIC SAVES US ALL

Brand: Stranger Things

Client: Netflix Amsterdam

Lead Agency: Cohn & Jansen Creative Network

Contributing Companies: Luca's Art, The Practice

Experiential Marketing

Campaign: Unmask fears

Brand: Kinder

Client: Ferrero Romania

Lead Agency: Publicis Romania

Contributing Companies: MSL The Practice Romania, MINDSHARE



Campaign: The Chicken Crave Run
Brand: KFC
Client: US FOOD NETWORK
Lead Agency: McCann Bucharest
Contributing Companies: UM Romania, Golin Romania, MRM Romania

Campaign: Sleep Well Baby
Brand: Orange
Client: Orange Romania
Lead Agency: Publicis Romania
Contributing Companies: Initiative Media

Campaign: MUSIC SAVES US ALL
Brand: Stranger Things
Client: Netflix Amsterdam
Lead Agency: Cohn & Jansen Creative Network
Contributing Companies: Luca's Art, The Practice

Campaign: LIFEBEATS
Brand: Dăruiește Viață NGO
Client: Dăruiește Viață NGO
Lead Agency: Saatchi Creative Hub
Contributing Companies: n/a

Campaign: Kozel Launch in Romania
Brand: Kozel
Client: Ursus Breweries
Lead Agency: Cheil Centrade
Contributing Companies: Highlight Agency, Highlight PR, Media Investment, Animal Casting

Campaign: Kinder - Santa's Hour
Brand: Kinder
Client: Ferrero Romania
Lead Agency: Publicis Romania
Contributing Companies: MINDSHARE ROMANIA

Campaign: Grand Job Experience
Brand: Kaufland Romania
Client: Kaufland Romania
Lead Agency: v8
Contributing Companies: Nexus Gaming

Campaign: Forest's Residents
Brand: WWF
Client: WWF Romania
Lead Agency: Mercury360
Contributing Companies: n/a

Campaign: ANA The AI Fortune Teller
Brand: RADAR Festival



INTERNATIONAL ADVERTISING ASSOCIATION



Client: One Night Gallery
Lead Agency: Leo Burnett Bucharest
Contributing Companies: Stay Sharp Film

Financial Services

Campaign: The Lions Farm
Brand: Alpha Bank
Client: Alpha Bank
Lead Agency: DDB Romania
Contributing Companies: Stefanini Infinit, UM Romania

Campaign: Poem of Change
Brand: BCR
Client: BCR Romania
Lead Agency: Cohn & Jansen Creative Network
Contributing Companies: Wavemaker Romania

Campaign: Hello, intelligent businesses
Brand: George
Client: BCR
Lead Agency: Cohn & Jansen Creative Network
Contributing Companies: Wavemaker

Campaign: Free@ING
Brand: ING
Client: ING BANK N.V. AMSTERDAM
Lead Agency: Jam Session Agency
Contributing Companies: Dentsu Romania, Bread Content

Campaign: Better By Hard Work
Brand: Banca Transilvania
Client: Banca Transilvania
Lead Agency: Leo Burnett Bucharest & established.now
Contributing Companies: Saga Film

Household supplies & services

Campaign: THE LENORMOUS PAMPERING
Brand: LENOR
Client: P&G
Lead Agency: Leo Burnett Bucharest
Contributing Companies: GRF+, EssenceMediacom, established.now

Marketing Disruptors

Campaign: Your place is in the kitchen only when you want it to be.
Brand: Tazz
Client: HCL Online Advertising
Lead Agency: Jam Session Agency
Contributing Companies: Conversion, Graffiti PR



Campaign: TOP 100 Hits
Brand: Carrefour
Client: Carrefour Romania
Lead Agency: Publicis Romania & Digitas Romania
Contributing Companies: Havas Media Romania, Funnel Agency, Saga Film, DeMoga Music

Campaign: T.R.A.I.
Brand: Storia.ro
Client: OLX Online Services **Lead Agency:** Publicis Romania
Contributing Companies: Digitas Romania, Media Investment, MSL The Practice

Campaign: PIZZA HUT LOVES FAMILIES JUST THE WAY THEY ARE
Brand: Pizza Hut
Client: American Restaurant System
Lead Agency: Leo Burnett Bucharest
Contributing Companies: UM Romania, Golin Harris Romania

Campaign: NEW IS FOR NOW. SMART IS FOREVER.
Brand: Flip Romania
Client: Flip Technologies
Lead Agency: Jam Session Agency
Contributing Companies: Difrent Agency, Conversion, Izi Data

Campaign: Kozel Launch in Romania
Brand: Kozel
Client: Ursus Breweries
Lead Agency: Cheil Centrade
Contributing Companies: Highlight Agency, Highlight PR, Media Investment, Animal Casting

Campaign: Fundraising Reinvented with the 1st Charitable Movie
Brand: HOSPICE
Client: Hospice - Casa Sperantei
Lead Agency: Colorbitor Production
Contributing Companies: Kaufland Romania, Schwarz Grup

Campaign: Carrefour solves it, Bringo delivers it
Brand: Carrefour
Client: Carrefour Romania
Lead Agency: Publicis Romania
Contributing Companies: Bringo Romania, Havas Media, Funnel Agency, Saga Film

Campaign: Bookvertising
Brand: Nemira
Client: Nemira Publishing House
Lead Agency: Saatchi Creative Hub
Contributing Companies: n/a



Campaign: 22 Epic Nights
Brand: Samsung
Client: SAMSUNG ROMANIA
Lead Agency: Cheil Centrade
Contributing Companies: Leo Burnett, STARCOM, MSL The Practice

Marketing Innovation

Campaign: One Night Gallery
Brand: XR Festival
Client: One Night Gallery
Lead Agency: Leo Burnett Bucharest
Contributing Companies: Multi Media Est

Campaign: T.R.A.I.
Brand: Storia.ro
Client: OLX Online Services **Lead Agency:** Publicis Romania
Contributing Companies: Digitas Romania, Media Investment, MSL The Practice

Campaign: STUP by Banca Transilvania
Brand: Banca Transilvania
Client: Banca Transilvania
Lead Agency: Leo Burnett Bucharest & established.now
Contributing Companies: Saga Film

Campaign: McDonald's App: How to seed brand loyalty in a world of promos?
Brand: McDonald's
Client: McDonald's
Lead Agency: Tribal Romania
Contributing Companies: DDB Romania

Campaign: Grand Job Experience
Brand: Kaufland Romania
Client: Kaufland Romania
Lead Agency: v8
Contributing Companies: Nexus Gaming

Campaign: GENIUS CROSS-PLATFORM LAUNCH
Brand: GENIUS
Client: Dante International
Lead Agency: Jam Session Agency
Contributing Companies: n/a

Campaign: Discoverage
Brand: Vodafone Discoverage
Client: Vodadone Romania
Lead Agency: McCann Bucharest
Contributing Companies: Wavemaker Romania, Oxygen Romania



Media & Entertainment

Campaign: Yuki Saaki

Brand: IQads

Client: Iqads Romania

Lead Agency: Saatchi Creative Hub

Contributing Companies: Studioset

Campaign: Be Who You Want To Be

Brand: Spotify

Client: Spotify

Lead Agency: Leo Burnett Bucharest & established.now

Contributing Companies: Saga Film, Global Records, UM Romania

Campaign: ANA The AI Fortune Teller

Brand: RADAR Festival

Client: One Night Gallery

Lead Agency: Leo Burnett Bucharest

Contributing Companies: Stay Sharp Film

Media Innovation

Campaign: Bookvertising

Brand: Nemira

Client: Nemira Publishing House

Lead Agency: Saatchi Creative Hub

Contributing Companies: n/a

Campaign: ANA The AI Fortune Teller

Brand: RADAR Festival

Client: One Night Gallery

Lead Agency: Leo Burnett Bucharest

Contributing Companies: Stay Sharp Film

Medical Services & Healthcare Products

Campaign: YOUR BODY IS AMAZING

Brand: Always Discreet

Client: P&G

Lead Agency: Leo Burnett Bucharest

Contributing Companies: EssenceMediacom

Campaign: WHEN LIFE SERVES YOU SOMETHING YOU DIDN'T ORDER.

Brand: NN

Client: NN Asigurari

Lead Agency: Cheil Centrade

Contributing Companies: Kubis Interactive, Studioset, Zenith Media



Campaign: Durex - Speak-Up
Brand: Durex
Client: Reckitt Benckiser Romania
Lead Agency: ZENITH ROMANIA
Contributing Companies: n/a

Campaign: #YouAreStrongerThanYouThink
Brand: Regina Maria
Client: Regina Maria
Lead Agency: Publicis Romania
Contributing Companies: Bad Habits, MEDIA-TIQUE, United Media, McCann Health Brain & Heart

New Brand Introduction

Campaign: Kozel Launch in Romania
Brand: Kozel
Client: Ursus Breweries
Lead Agency: Cheil Centrade
Contributing Companies: Highlight Agency, Highlight PR, Media Investment, Animal Casting

New Product or Service - Line Extension

Campaign: Tazz Republic inovating the delivery playground
Brand: Tazz
Client: HCL Online Advertising
Lead Agency: Jam Session Agency
Contributing Companies: n/a

Campaign: STUP by Banca Transilvania
Brand: Banca Transilvania
Client: Banca Transilvania
Lead Agency: Leo Burnett Bucharest & established.now
Contributing Companies: Saga Film

Campaign: EXPRESS BOX
Brand: Carrefour
Client: Carrefour Romania
Lead Agency: Jam Session
Contributing Companies: Graffiti PR

Other Products & Services

Campaign: Match with your home
Brand: imobiliare.ro
Client: Realmedia Network
Lead Agency: Jam Session Agency
Contributing Companies: Starcom



Campaign: Bookvertising
Brand: Nemira
Client: Nemira Publishing House
Lead Agency: Saatchi Creative Hub
Contributing Companies: n/a

Packaged Food

Campaign: The Strudel's Stories
Brand: Morarita
Client: Dr. Oetker
Lead Agency: Ogilvy & Mather Advertising
Contributing Companies: EssenceMediacom

Campaign: Linco, Linco, little star
Brand: Linco Patisero
Client: Orkla Foods Romania
Lead Agency: Jam Session Agency
Contributing Companies: Black Maria Film, Zenith Media

Personal Care Products & Services

Campaign: DEAR 15-YEAR OLD ME
Brand: ALWAYS
Client: P&G Romania
Lead Agency: Leo Burnett Bucharest
Contributing Companies: GRF+ , Ketchum, EssenceMediacom

Positive Change Social Good - Diversity, Equity & Inclusion

Campaign: This mask we live in
Brand: AGENTIA IMPREUNA
Client: Fundatia Agentia de Dezvoltare Comunitara "Impreuna"
Lead Agency: Sector 7 HUB
Contributing Companies: n/a

Positive Change: Social Good - Brands

Campaign: eMAG - The class that never gives up
Brand: eMAG
Client: Dante International
Lead Agency: Jam Session Agency
Contributing Companies: Smart Point

Campaign: URSUS STEPS UP FOR THE BEARS OF ROMANIA
Brand: URSUS
Client: Ursus Breweries



Lead Agency: Leo Burnett
Contributing Companies: Fundatia Conservation Carpathia, Media Investment

Campaign: The Eco Movement
Brand: YOXO
Client: Orange Romania
Lead Agency: Publicis Romania
Contributing Companies: Digitas Romania

Campaign: Illiterate Ads
Brand: Pepco
Client: PEPCO
Lead Agency: VMLY&R Romania
Contributing Companies: Fundatia Noi Orizonturi, Teach For Romania, Loops Production

Campaign: Discoverage
Brand: Vodafone Discoverage
Client: Vodafone Romania
Lead Agency: McCann Bucharest
Contributing Companies: Wavemaker Romania, Oxygen Romania

Campaign: ARCTIC - FORGOTTEN
Brand: ARCTIC
Client: Arctic Romania
Lead Agency: McCann Bucharest
Contributing Companies: Spark Foundry Romania, Viral Nation, Oxygen Romania, Zitec Romania

Positive Change: Social Good - Non-Profit

Campaign: We Are One - the biggest charity event in Romania
Brand: We Are One
Client: ALDA LIVE
Lead Agency: ALDA LIVE
Contributing Companies: SAGA FESTIVAL/ALDA LIVE

Campaign: UA made in RO
Brand: Pentru Bine
Client: Pentru Bine
Lead Agency: Next Advertising
Contributing Companies: RAN Communication, Edy Creative Webdesign, MultimediaEst

Campaign: This mask we live in
Brand: AGENTIA IMPREUNA
Client: Fundatia Agentia de Dezvoltare Comunitara "Impreuna"
Lead Agency: Sector 7 HUB
Contributing Companies: n/a



Campaign: LIFEBEATS
Brand: Dăruiește Viață NGO
Client: Dăruiește Viață
Lead Agency: Saatchi Creative Hub
Contributing Companies: n/a

Campaign: Fundraising Reinvented with the 1st Charitable Movie
Brand: HOSPICE
Client: Hospice - Casa Sperantei
Lead Agency: Colorbitor Production
Contributing Companies: Kaufland Romania, Schwarz Grup

Campaign: Forest's Residents
Brand: WWF
Client: WWF Romania
Lead Agency: Mercury360
Contributing Companies: n/a

Campaign: #UnExaminable
Brand: VIF - the Network to Prevent and Tackle Violence against Women
Client: VIF - the Network to Prevent and Tackle Violence against Women
Lead Agency: DDB Romania
Contributing Companies: Porter Novelli Public Relations

Renaissance

Campaign: PIZZA HUT LOVES FAMILIES JUST THEY WAY THEY ARE
Brand: Pizza Hut
Client: American Restaurant System
Lead Agency: Leo Burnett Bucharest
Contributing Companies: UM Romania, Golin Harris Romania

Restaurants

Campaign: The "Crave" Menu
Brand: KFC
Client: US FOOD NETWORK
Lead Agency: McCann Bucharest
Contributing Companies: UM Romania, Golin Harris Romania, MRM Romania

Campaign: PIZZA HUT LOVES FAMILIES JUST THEY WAY THEY ARE
Brand: Pizza Hut
Client: American Restaurant System
Lead Agency: Leo Burnett Bucharest
Contributing Companies: UM Romania, Golin Harris Romania



Campaign: Less Ordinary
Brand: Taco Bell
Client: CALIFORNIA FRESH FLAVORS
Lead Agency: McCann Bucharest
Contributing Companies: UM Romania, Golin Romania

Retail

Campaign: TOP 100 Hits
Brand: Carrefour
Client: Carrefour Romania
Lead Agency: Publicis Romania & Digitas Romania
Contributing Companies: Havas Media Romania, Funnel Agency, Saga Film, DeMoga Music

Campaign: Profi App - Wisdom Swap
Brand: Profi
Client: PROFI ROM FOOD
Lead Agency: Cheil Centrade
Contributing Companies: Chainsaw Europe Studio, Spark Foundry Romania

Campaign: MEGAMANIA
Brand: Mega Image **Client:** Mega Image
Lead Agency: RED DOTS AGENCY
Contributing Companies: United Media Services, Gherman Design Studio, Strategic Events & Communication

Seasonal Marketing

Campaign: Unmask fears
Brand: Kinder
Client: Ferrero Romania
Lead Agency: Publicis Romania
Contributing Companies: MSL The Practice, MINDSHARE

Campaign: The 'Almost-Christmas' meal
Brand: KFC
Client: US FOOD NETWORK
Lead Agency: McCann Bucharest
Contributing Companies: UM Romania, MRM Romania

Campaign: Pepsi Zone
Brand: Pepsi Romania
Client: PepsiCo Romania
Lead Agency: Leo Burnett Bucharest
Contributing Companies: OMD Romania, Viral Nation, DDB Romania



Campaign: Kinder - Santa's Hour
Brand: Kinder
Client: Ferrero Romania
Lead Agency: Publicis Romania
Contributing Companies: MSL The Practice, MINDSHARE

Campaign: Inspired holidays in the fastest network
Brand: Orange
Client: Orange Romania
Lead Agency: Publicis Romania
Contributing Companies: Initiative Media

Campaign: Forest's Residents
Brand: WWF
Client: WWF Romania
Lead Agency: Mercury360
Contributing Companies: n/a

Campaign: Better By Hard Work
Brand: Banca Transilvania
Client: Banca Transilvania
Lead Agency: Leo Burnett Bucharest & established.now
Contributing Companies: Saga Film

Campaign: #UnExaminable
Brand: VIF - the Network to Prevent and Tackle Violence against Women
Client: VIF - the Network to Prevent and Tackle Violence against Women
Lead Agency: DDB Romania
Contributing Companies: Porter Novelli Public Relations

Shopper Marketing

Campaign: YOUR BODY IS AMAZING
Brand: Always Discreet
Client: Procter & Gamble
Lead Agency: Leo Burnett Bucharest
Contributing Companies: EssenceMediacom

Campaign: Bonul de Weekend
Brand: Carrefour
Client: Carrefour Romania
Lead Agency: Publicis Romania
Contributing Companies: Havas Media, Saga Film

Snacks & Desserts

Campaign: Unmask fears
Brand: Kinder
Client: Ferrero Romania
Lead Agency: Publicis Romania
Contributing Companies: MSL The Practice, MINDSHARE

Campaign: Kinder - Santa's Hour
Brand: Kinder
Client: Ferrero Romania
Lead Agency: Publicis Romania
Contributing Companies: MINDSHARE ROMANIA

Campaign: Generation R
Brand: ROM
Client: Kandia Dulce
Lead Agency: McCann Bucharest
Contributing Companies: MRM Romania, UM Romania

Sports Marketing

Campaign: Between Medals
Brand: Banca Transilvania
Client: Banca Transilvania
Lead Agency: Leo Burnett Bucharest & established.now
Contributing Companies: Saga Film

Sustained Success

Campaign: Common Sense Black Friday
Brand: Fashion Days
Client: eMag Romania
Lead Agency: Leo Burnett Bucharest & established.now
Contributing Companies: n/a

Telecommunications

Campaign: The Eco Movement
Brand: YOXO
Client: Orange Romania
Lead Agency: Publicis Romania
Contributing Companies: Digitas Romania

Campaign: Inspired holidays in the fastest network
Brand: Orange
Client: Orange Romania
Lead Agency: Publicis Romania
Contributing Companies: Initiative Romania



Campaign: Infinite Home
Brand: Orange
Client: Orange Romania
Lead Agency: Publicis Romania
Contributing Companies: Initiative Romania

Campaign: Discoverage **Brand:**
Vodafone Discoverage **Client:** Vodadone
Romania
Lead Agency: McCann Bucharest
Contributing Companies: Wavemaker Romania, Oxygen Romania

Timely Opportunity

Campaign: Awesome Expo - AllOut for digital content
Brand: Samsung
Client: Samsung Romania
Lead Agency: Leo Burnett
Contributing Companies: MSL The Practice, Starcom, Cheil Centrade, Established Now, DeMoga Mus

